



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 M

Results as of: 10/31/2017

GMT: CINDY GREGG

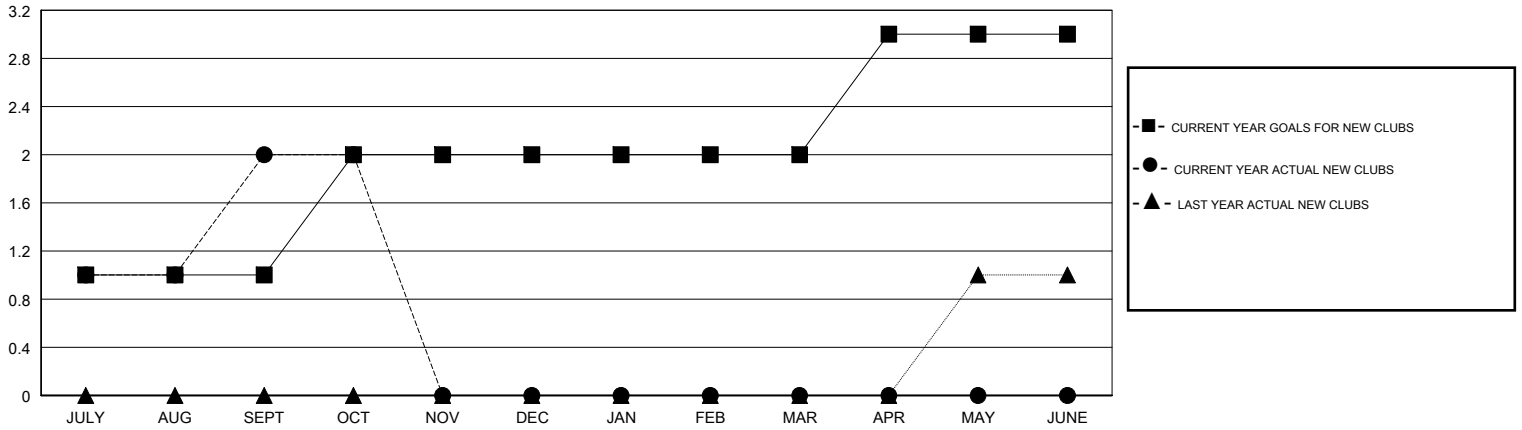
LOCATION PENNSYLVANIA

GMT CA

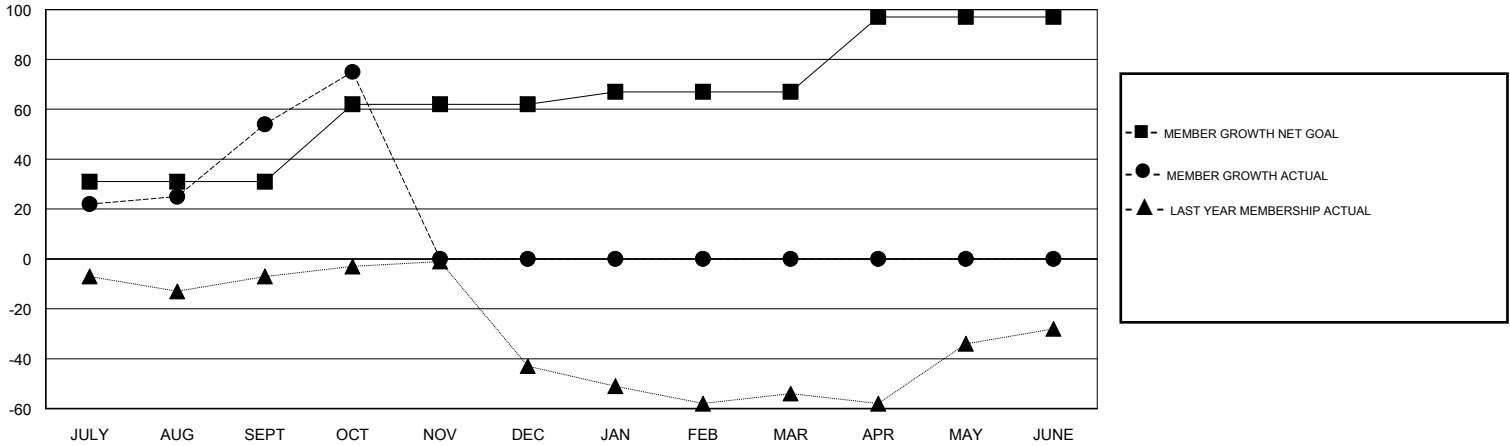
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 2 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|----------------------------------------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 31 | 81 | 23 |
| OCT/NOV/DEC | 31 | 30 | 8 |
| JAN/FEB/MAR | 5 | 0 | 0 |
| APR/MAY/JUNE | 30 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| |
|------------------|
| DROPPED CLUBS: 0 |
|------------------|

15 CLUBS OF 46 ADDED 1 OR MORE NEW MEMBERS

| GENDER DISTRIBUTION | |
|----------------------------------------|--------------|
| MALE | 816 (69.74%) |
| FEMALE | 354 (30.26%) |
| Women Percentage Fiscal Year Goal: 28% | |

| DROPPED MEMBERS | |
|-----------------|-----------|
| DECEASED | 3 |
| CLUB CANCELLED | 0 |
| OTHER | 28 |
| TOTAL | 31 |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| | |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS | 210 |
| FAMILY MEMBERS PAYING HALF DUES | 111 |